

PRIYA'S SUHARTI



PRIYA'S SHAKTI



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GODDESS PARVATI AND LORD SHIVA LIVED IN COMPLETE DEVOTION TO EACH OTHER ON MOUNT KAILASH.



PARVATI,
MY DEAR--



I MUST
LEAVE YOU TO
MEDITATE.





BE WELL, SHIVA, AND MAY THE UNIVERSE REMAIN IN BALANCE.



HELP ME, GODDESS PARVATI...

...I HAVE NOWHERE TO TURN.

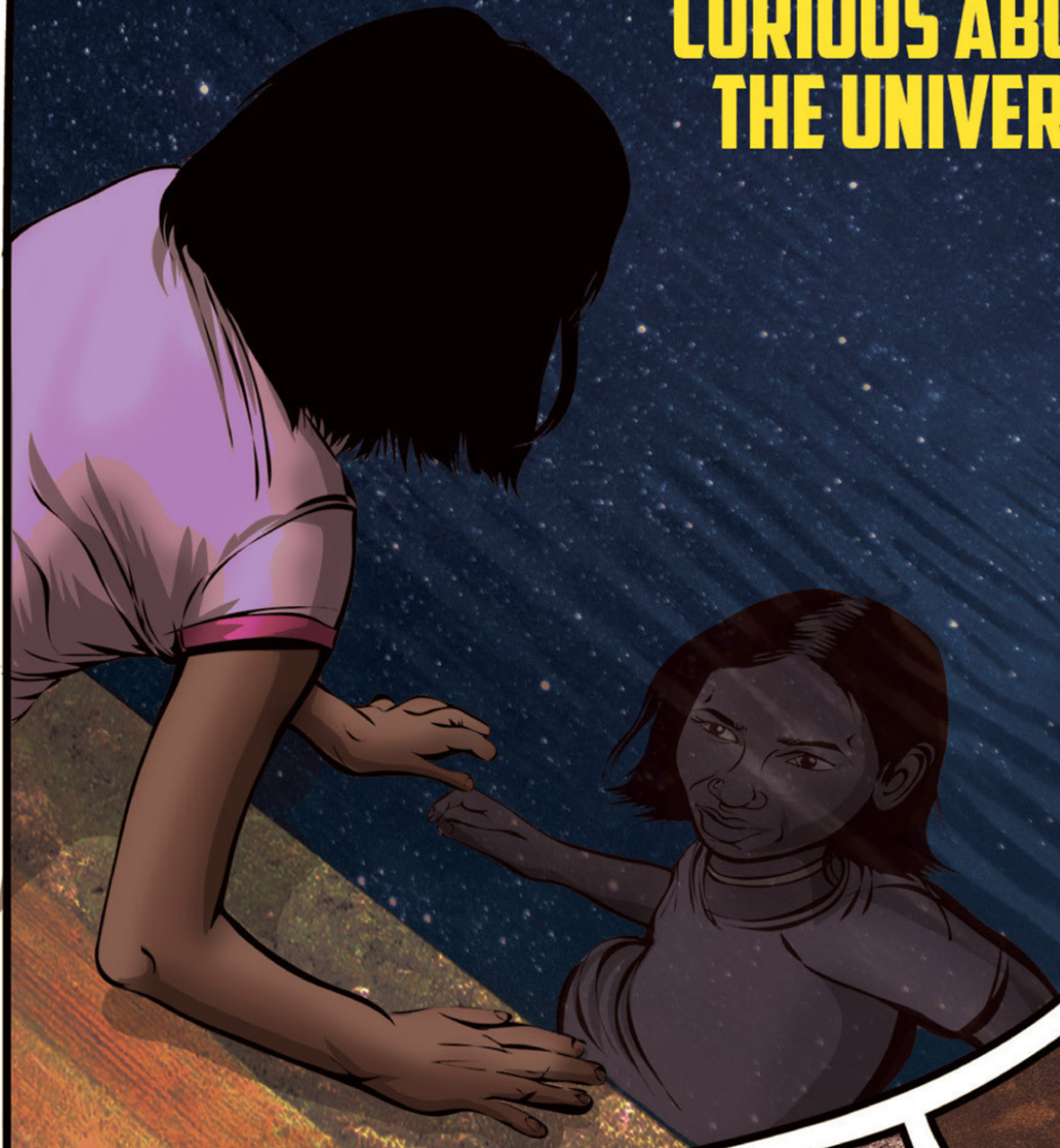
...A DEVOTEE NAMED PRIYA CALLED TO THE GODDESS.

ONE NIGHT ON EARTH...



HER PAST AND PRESENT EXPERIENCES SWEEPED THROUGH PARVATI'S MIND.

AS A YOUNG GIRL, PRIYA HAD BEEN CURIOUS ABOUT THE UNIVERSE.



SHE WORKED TIRELESSLY TOWARDS HER DREAM OF BEING A TEACHER.



BUT AS SHE GREW OLDER HER FATHER HAD OTHER PLANS FOR HER.

STOP GOING TO SCHOOL.


STAY HOME AND TAKE CARE OF THE HOUSE.



PARVATI GREW UPSET...



WHY IS IT SO UNFAIR FOR MY DEVOTEES?



...AND SHE
WAS NOT
PREPARED FOR
WHAT SHE SAW
NEXT!

LOOK AT
THAT ONE!

LOOSE
GIRL!

NO
ONE WILL
STOP US!

AS PRIYA GREW
INTO A YOUNG
WOMAN...

...HER LIFE
BECAME
MUCH
HARDER.

NO!

AND ONE DAY,
IT BECAME
MUCH WORSE.



**AS SHE FELL
IN PAIN...**

**...SHE RECOGNIZED
ONE OF HER
ATTACKERS.**



**NO!!
STOP IT!**



**WHAT WILL
I TELL MY
FAMILY..?**



YOU HAVE SHAMED OUR FAMILY!

GET OUT OF HERE AND NEVER COME BACK!

PARVATI COULDN'T BELIEVE THAT PRIYA'S FAMILY HAD ABANDONED HER.



I MUST HELP HER.



PARVATI INCARNATED INTO PRIYA'S MIND AND BODY.

SHE WENT TO THE PANCHAYAT LOOKING FOR JUSTICE.

WHY WERE YOU OUT BY YOURSELF?

YOU MUST HAVE PROVOKED THEM.

IF IT'S TRUE, THEN YOU'LL HAVE TO MARRY ONE OF THEM!

WHEN THAT FAILED, SHE WENT SEARCHING FOR HER ATTACKERS.

WHY DID YOU DO THIS TO ME?!

YOU, YOU!

I HAVE KNOWN YOU SINCE I WAS IN SCHOOL.

PARVATI HAD FORGOTTEN THAT SHE WAS IN PRIYA'S BODY.

IT WAS YOUR FAULT, YOU SHOULDN'T HAVE WORN THOSE LOOSE CLOTHES.

COME HERE!

NO-- STOP!

FEELING GODDESS PARVATI'S ANGER, LORD SHIVA AWOKE.

IN AN INSTANT, HE KNEW EVERYTHING.

**PARVATI REVEALED
HERSELF TO THE
ATTACKER.**

PLEASE!
DON'T!

YOU MUST BE
PUNISHED FOR
YOUR CRIME. I
COMMAND THAT
YOU...

NO! I AM
CURSED!

**AS PARVATI'S
EXPERIENCES FLOODED
THROUGH SHIVA'S MIND,
HIS ANGER GREW!**

WHY HAVE
THEY DONE
THIS TO
YOU?

HUMANS
WILL PAY
FOR THIS!





SHIVA CALLED AN ASSEMBLY OF THE GODS.

HEAR ME!

HUMANS HAVE DEGENERATED AND ARE AN AFFRONT TO THE GODS!

I DECREE THAT MEN WILL NO LONGER BE ABLE TO PROCREATE.



DO YOU REALIZE THIS WILL MEAN THE END OF HUMANITY?

WHY PUNISH SO MANY FOR THE CRIMES OF THE FEW?

AND HE IS PUNISHING WOMEN FOR SOMETHING THAT IS NOT THEIR FAULT.

HE DOESN'T REALIZE THAT RAPE IS AN ACT OF VIOLENCE AND DOMINATION--

-- IT CANNOT TRULY BE OPPOSED WITH MORE OF THE SAME!

SAVE US!

NO BABIES ARE BEING BORN!





WHY IS SHIVA ACTING LIKE THIS?

THIS WON'T SOLVE ANYTHING.

SHIVA'S RAGE COMES FROM SHAME, PARVATI. HE WASN'T THERE TO PROTECT YOUR DEVOTEE.



YES.

BUT WHAT CAN WE DO?

MILLIONS PRAYED TO LORD SHIVA TO CHANGE HIS MIND.



BUT HE REMAINED SILENT.



I KNOW YOU'RE ANGRY, SO AM I.



HUMANS MUST LEARN AGAIN THAT THE DIVINE LIES WITHIN WOMEN AND MEN EQUALLY.



BUT YOUR DECREE MAKES WOMEN SUFFER TOO FOR THE ACTS OF MEN.

IT IS MY DUTY--

-- TO RID THE WORLD OF THIS EVIL!



I MUST FIND ANOTHER WAY.



PARVATI KNEW WHEN SHIVA MADE UP HIS MIND, IT WAS ALMOST IMPOSSIBLE TO SWAY HIM.

MEANWHILE IN THE HEAVENS, THE GODS ARGUED--

SHIVA'S DECREE WILL LEAD TO WAR ACROSS ALL THE WORLDS.

SHIVA IS WRONG AND THE HUMANS WILL NEVER SUBMIT.

I AM WITH THE HUMANS.

HUMANS ARE HOPELESS.

I'M WITH SHIVA.

WE REFUSE TO SUBMIT TO THIS MADNESS, LORD SHIVA.

--AND PREPARED FOR WAR.

**AND A GREAT WAR BEGAN
ACROSS ALL THE WORLDS.**



**PARVATI SAW
THE CHAOS ON EARTH
AND KNEW SHE HAD
TO ACT.**

KALI MA, I
OPEN MYSELF
TO YOU. LET ME
TAKE YOUR
FIERCE FORM.





THIS WAR
MUST END..

...BEFORE
THINGS GET
WORSE!

SHIVA WAS
TRANSFIXED BY
THE GREAT GODDESS'
ENERGY...

HE AGREED TO
A REPRIEVE
OF THE WAR.

**KALI
TRANSFORMED
BACK INTO
PARVATI.**

LET
THE HUMAN
RACE LIVE.

I BELIEVE IN
MY HUMAN
DEVOTEES.



PROVE TO ME
THAT HUMANS ARE
CAPABLE OF
CHANGE.

ONLY THEN
WILL I RESCIND
MY DECREE.

**THE WORLD QUIETED, BUT LAY IN
RUINS AND CONFUSION.**

**PRIYA, WITH
NOWHERE
TO GO...**

**...HAD BEEN
LIVING IN THE
JUNGLE...**

**A VISITOR
CAME.**

PRIYA...

...I HAVE
CHOSEN YOU.

YOU HAVE THE
COURAGE TO
PERSEVERE AND
OVERCOME FEAR.

TAKE THIS
MANTRA.



SPEAK WITHOUT SHAME, AND STAND WITH ME...

...BRING ABOUT THE CHANGE WE WANT TO SEE.

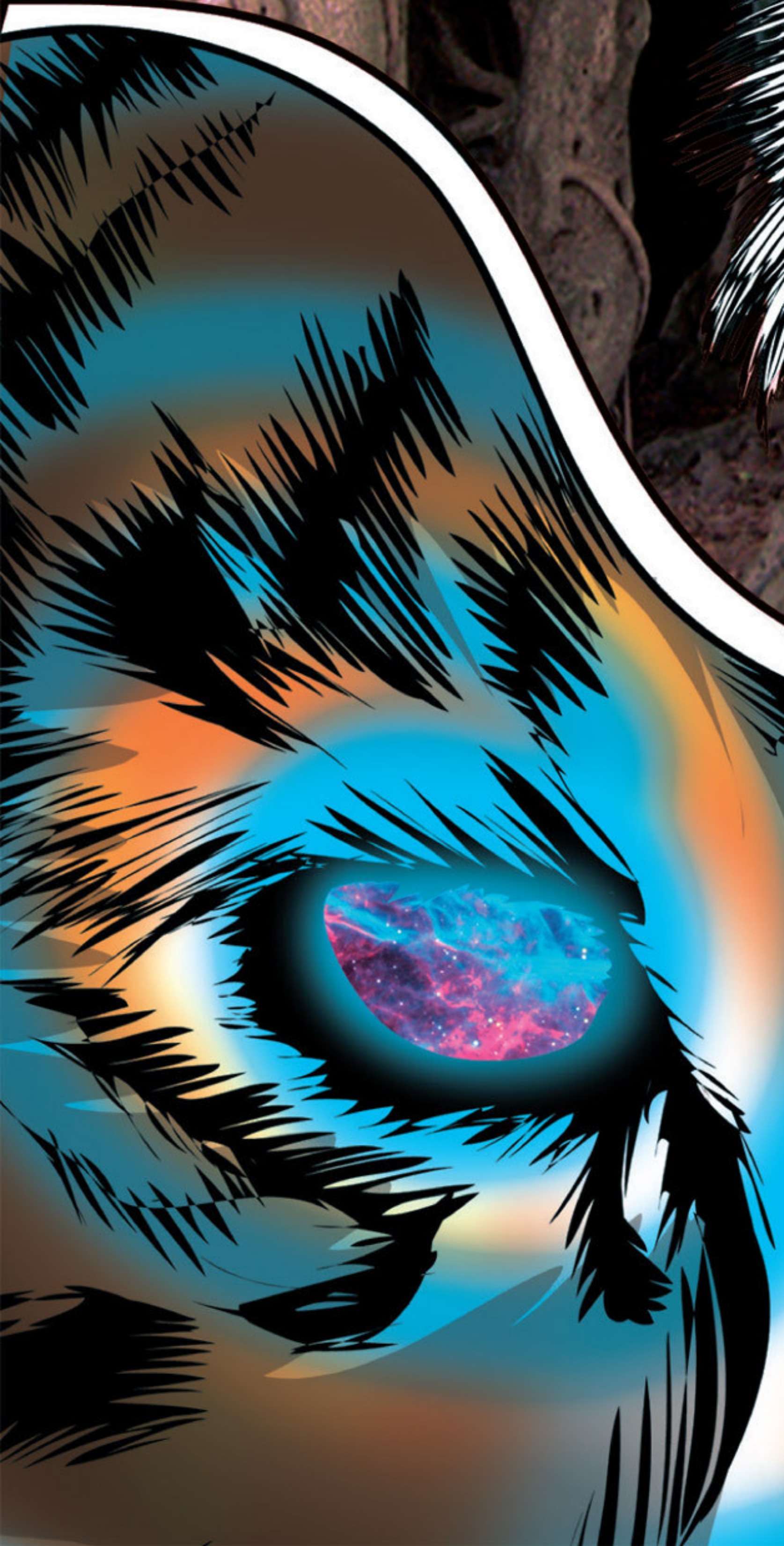


LIKE SAVITRI WHO OUTWITTED DEATH. LIKE THE WOMEN WHO HELPED INDIA GAIN INDEPENDENCE, AND CONTINUE TO VOTE THEIR CONSCIENCE. AND THE WOMEN WHO HAVE TAKEN ON THE STRUGGLE.



**NO LONGER AFRAID,
PRIYA STARED
BOLDLY BACK AT
THE TIGER...**

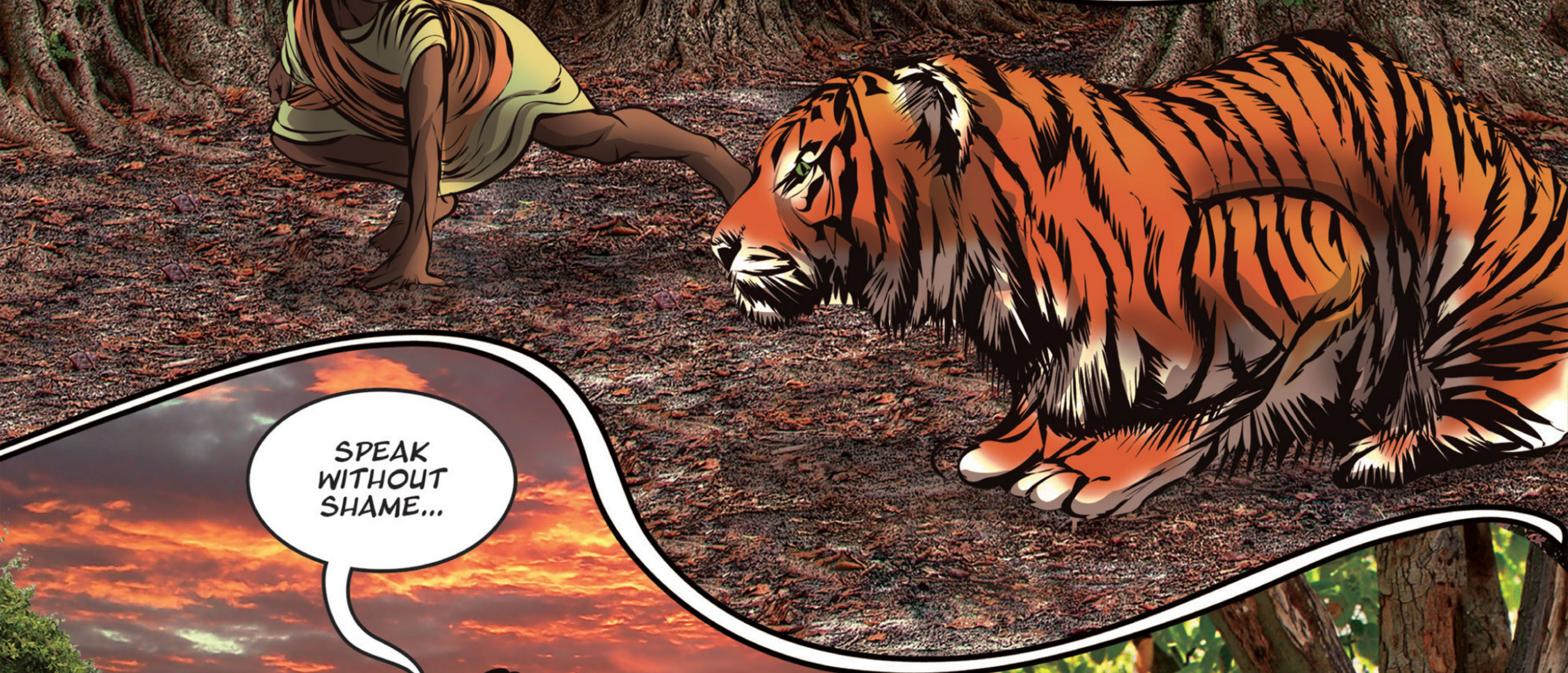
THE TIGER
FEARS ME AS
MUCH AS I
FEAR IT.



**PRIYA SAW
GALAXIES
IN THE TIGER'S
EYES.**



YOU ARE MY SHAKTI!!



SPEAK WITHOUT SHAME...



PRIYA RETURNED TO THE VILLAGE THAT HAD SHUNNED HER.

AT FIRST THE VILLAGERS WERE FRIGHTENED BY HER APPEARANCE.

--AND STAND WITH ME.

PLEASE DON'T PUNISH US!

WE ARE DOOMED!

AND BRING ABOUT THE CHANGE--

BUT PRIYA'S BRAVERY GAVE THEM HOPE.

--WE WANT TO SEE.

SPEAK WITHOUT SHAME, AND STAND WITH ME--

--AND BRING ABOUT THE CHANGE WE WANT TO SEE.

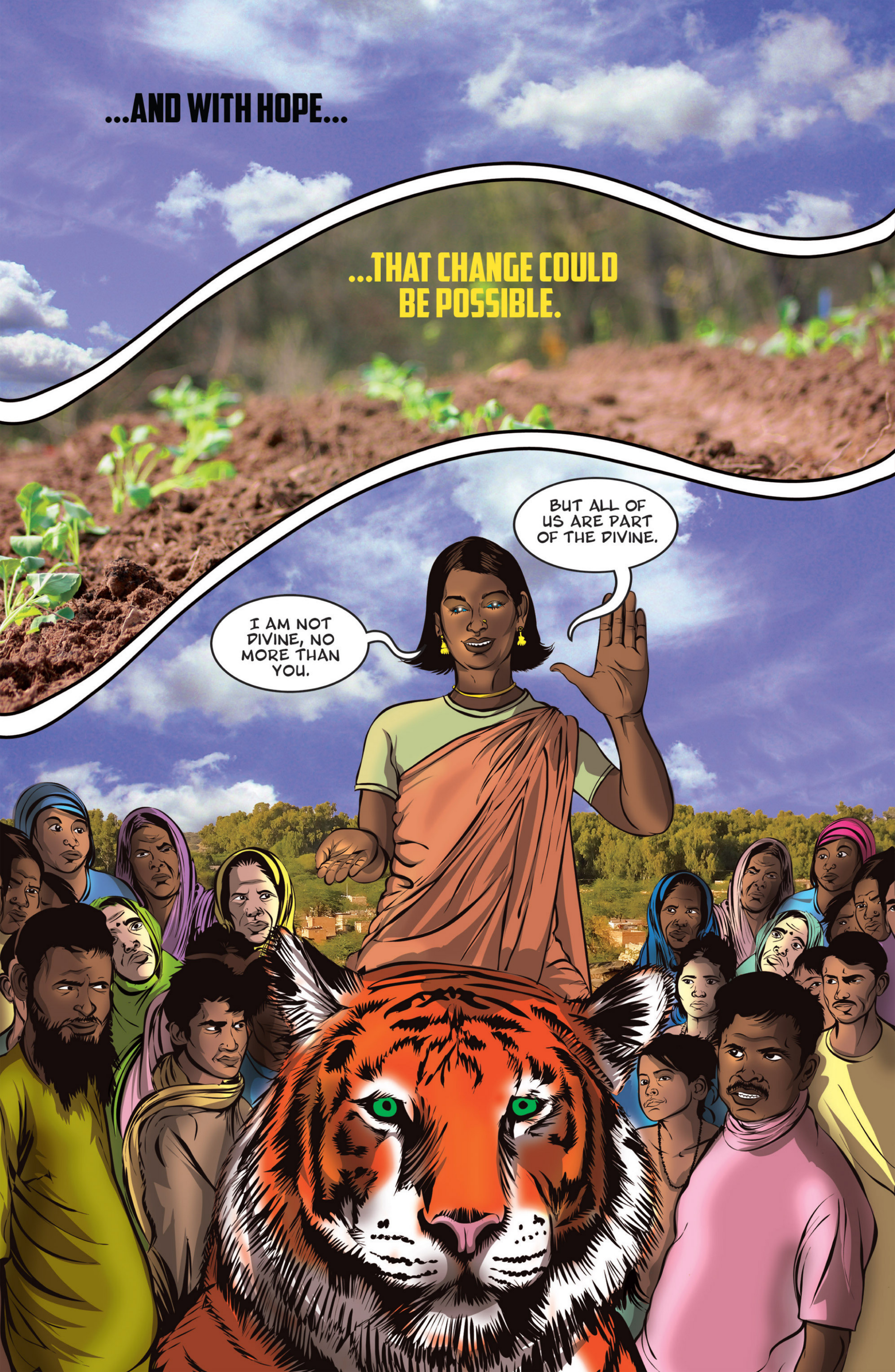


...AND WITH HOPE...

...THAT CHANGE COULD
BE POSSIBLE.

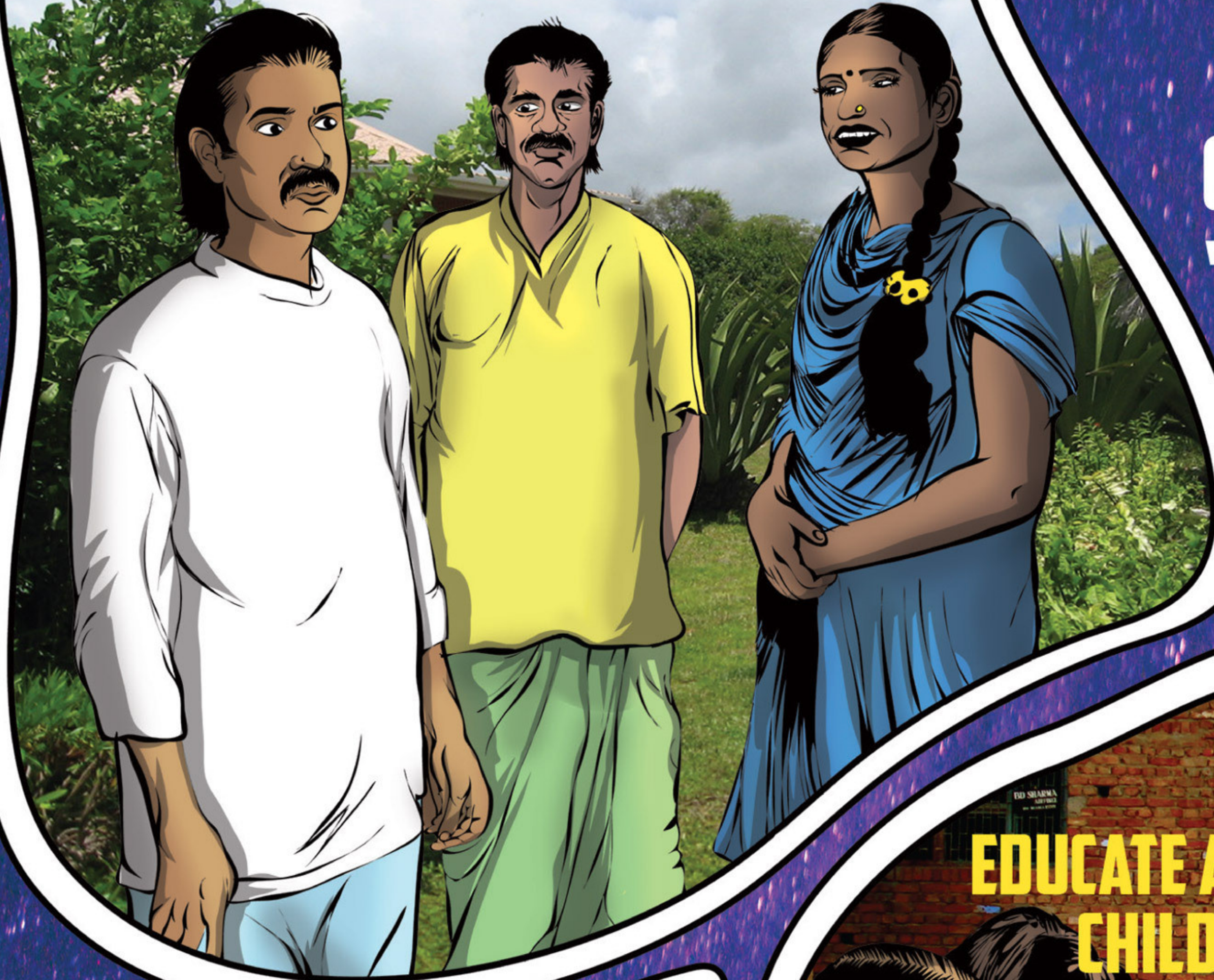
I AM NOT
DIVINE, NO
MORE THAN
YOU.

BUT ALL OF
US ARE PART
OF THE DIVINE.



**PRIYA'S
WORDS
QUICKLY
SPREAD.**

**WOMEN ARE EQUAL TO
MEN, SO ALWAYS TREAT
THEM WITH RESPECT.**



**EDUCATE ALL YOUR
CHILDREN.**



**SPEAK
OUT WHEN
A WOMAN OR
GIRL IS BEING
MISTREATED.**



ONLY WHEN INJUSTICE IS REVEALED WILL IT END.



ONLY WHEN SOCIETY PROTECTS ALL OF ITS CITIZENS EQUALLY, WILL IT BE TRULY SAFE.



WHEN YOU MARRY AND HAVE CHILDREN OF YOUR OWN...



...REMEMBER: DAUGHTERS AND SONS ARE EQUALLY PRECIOUS.

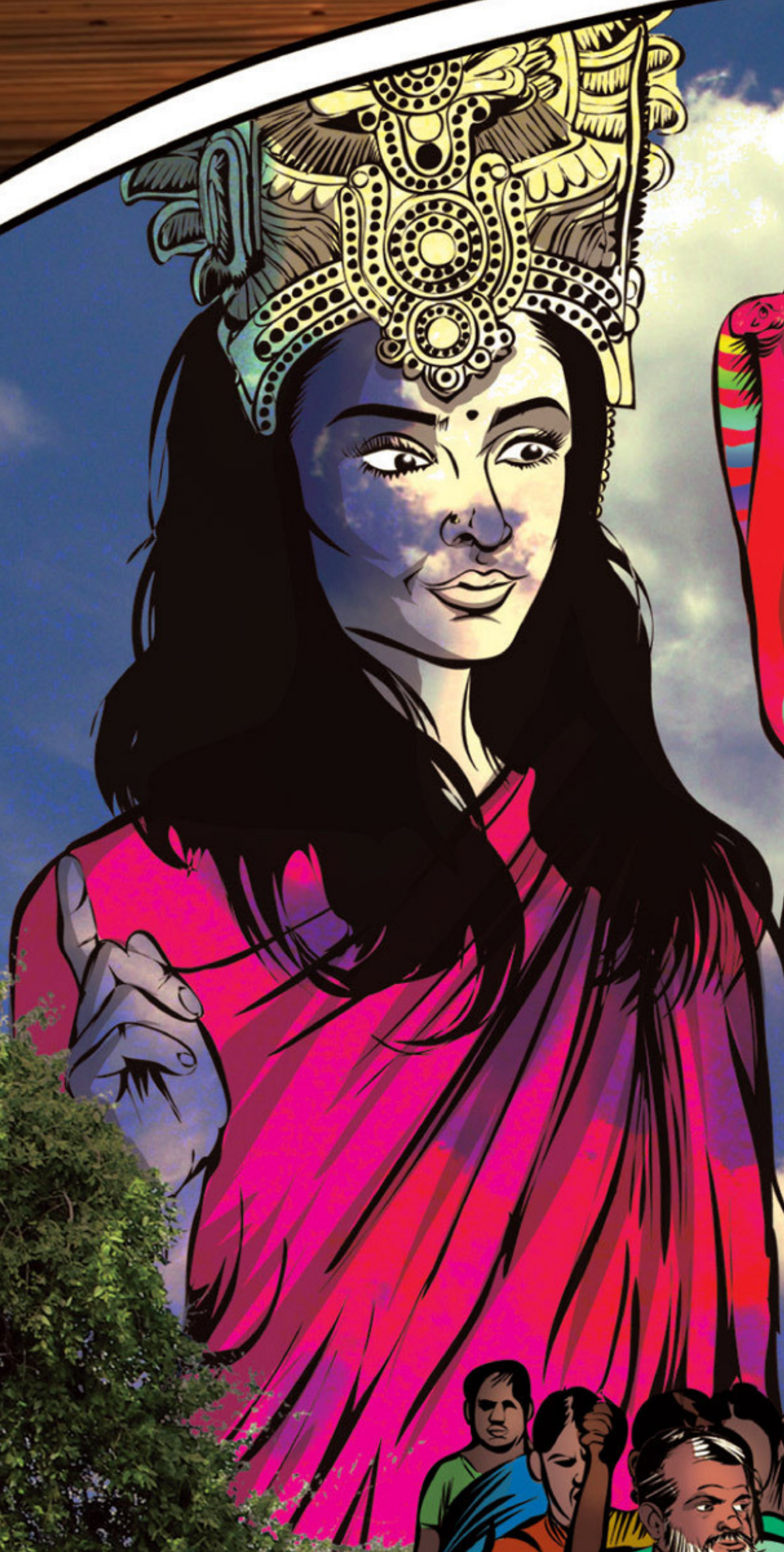
**PRIYA'S FAMILY
JOINED THE
MARCH.**



**THEY
TRAVELLED
FROM VILLAGE
TO VILLAGE...**



**...SPREADING
HER MESSAGE.**



PARVATI,
YOU WERE
RIGHT TO
TRUST THEM.

BUT WILL
MORE PEOPLE
STAND WITH
PRIYA?

**PRIYA'S
BRAVERY LED
TO THE BEGINNING
OF SOMETHING
MUCH LARGER
THAN HERSELF.**

**HOW WILL YOU
STAND WITH PRIYA?**

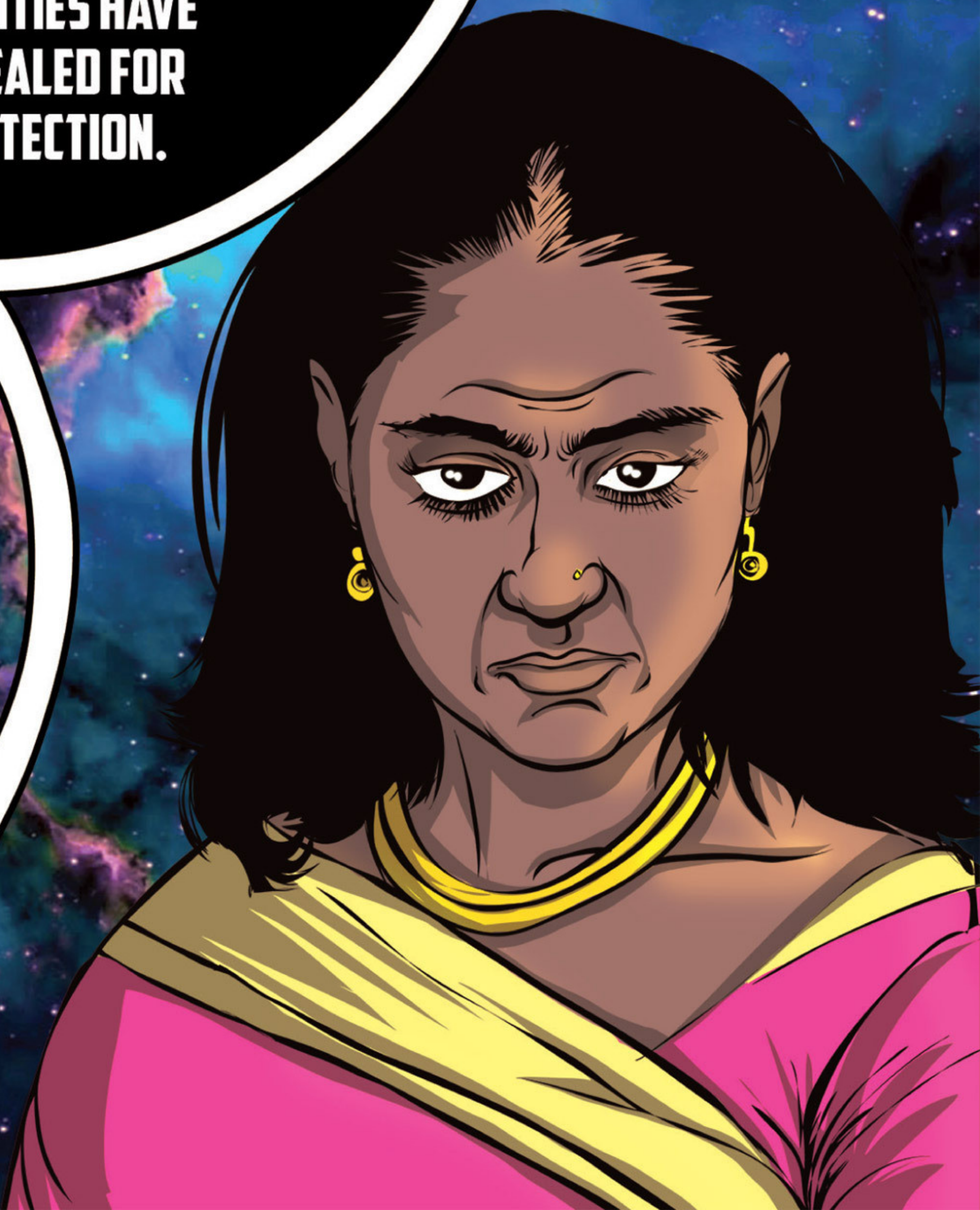




**SURVIVORS OF
GENDER-BASED
VIOLENCE TELL THEIR
TRUE STORIES**

**USING THE AUGMENTED REALITY APP,
VIEW THE STORIES OF THESE COURAGEOUS
WOMEN SPEAKING IN THEIR OWN VOICES.**

**THEIR IDENTITIES HAVE
BEEN CONCEALED FOR
THEIR PROTECTION.**



PRIYASHAKTI.COM
#STANDWITHPRIYA

